

Toyoshima Endowed Chair for Lifestyle Research [Lifestyle Research and Prototyping]

<https://toyoshima-lsr.net/>

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Developments in the fashion industry require a focus on consumers' lives and a reconsideration of all aspects of their lifestyles.

With financial support from Toyoshima, this research project is designed to use insights from Design Led-X and the humanities to assess market needs connected to every aspect of consumers' lifestyles—everything from fashion and healthcare to medicine and elder care—and turn existing technology into business solutions.

In the academic year of 2019, we created two prototypes, "HYOHI" and "VIBE", both inspired by the researches of Prof. MINAMI and Prof. KIM. Both are designed to realize our "holistic well-being" by measuring and controlling our physical and mental condition easily by using wearable sensors based on their researches.

