Our lab. explores socio-cultural ecoregion-based society through a reconsideration of modern architectural and urban history. In the pre-modern era, architecture and cities were strongly constrained by local conditions such as nature, culture, and history. In contrast, modern society has been liberated from such socio-cultural ecoregion by science and technology and has created new values. However, it has also been a rather homogenous and unsustainable society. Therefore, we are reconsidering the relationship between architecture and socio-cultural ecoregion through historical research and conservation activities and envisioning a new society that recognizes local conditions as resources, not as constraints, and creates values unique to the region by combining these resources with science and technology.